

# Troy Melhus

Saint Paul, Minnesota

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## Experience

### Digital Media Manager, Saint Paul Public Schools, May 2013-present

- Direct the digital communication strategy, content management and oversee the social media for 60 schools and 140+ websites in Minnesota's largest school district

### Senior Regional Editor, Patch.com (AOL/Huffington Post Media Group) Sept. 2010-April 2013

- Senior manager overseeing the editorial content, direction and budgets of eight regions, 55 employees and 59 news websites in three states
- Worked with national leadership to guide company strategy, direction, and vision

### Digital Producer/Editor, StarTribune.com, 2000-2010

- Managed features and multimedia projects for StarTribune.com
- Video/Multimedia Reporter/Producer and Photographer for StarTribune.com

### Staff Writer, The Des Moines Register, 1997-2000

- Wrote articles, feature stories and commentary for the Register
- Nationally syndicated movie critic for Gannett News Service

### Staff Writer, The Bismarck Tribune, 1994-1997

- Wrote articles, feature stories and commentary for the Tribune
- Co-creator and Editor of website for the Bismarck Tribune

### Managing Editor, The N'West Iowa REVIEW, 1993-1994

- Managed staff of 7 reporters and photographer for 1994 Iowa Newspaper of the Year

## Education

University of Iowa, Iowa City, Iowa

Bachelor of Arts degree, Journalism, 1991

## Skills

- Senior personnel, budget and human resources management, with emphasis on teambuilding
- Strategic partnership and b2b relationship building
- Content management systems, social media, graphics, video and image editing software

## Personal

- Member, University of Iowa School of Journalism Advisory Board, 2010-present
- Board Member, Summit Hill Neighborhood Association, 2010-2014
- Volunteer, Big Brothers/Big Sisters, Des Moines, Iowa, 1997-2000
- United States Marine Corps, 1987-1991